Notions on the Post-Coronavirus World a Paradigmatic Move Toward Social-Capitalism

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ABSTRACT

The author examines some of the early observations on the Coronavirus plague. He tries learning some lessons from the fight against the plague in Western Europe. No question that the enormous effort invested by the devoted medical teams with the assistance of the government, brought to hold this terrible disaster. Resulting from this national endeavor the author calls for a double phase reform;

(1). A conceptual – paradigmatic change.
(2). An operational - practical improvements.

This article concentrates on the conceptual change and the lessons it teaches on future social-economic life. The Author argues that togetherness, collaboration and synergy characterized the national effort in fighting against the Coronavirus. Thus, there is no good argument against using these features for offering a revised social-economic system. The social-capitalism strategy which rests on the common interest and on dynamic equilibrium, between the different social groups, therefore is, the proposed revised paradigm that may cure the West from the fallacies of the ailing brutal capitalism.

Key words: Coronavirus, capitalism, the social-capitalism strategy, common interest, dynamic equilibrium, togetherness, collaboration and synergy.

INTRODUCTION

The Coronavirus Plague, willingly or symbolically denotes both the ending of the former period and the beginning of a new Era. Within few years people will refer to this event by mentioning that things happened before or after the disaster. Although it may be too early for historical assessment or evaluation, it is still helpful to begin thinking and studying this unconventional phenomenon. Nobody really knows what will happen in the future but it is better to be prepared or at least conceptually be equipped for similar occurrences. Our experience teaches us that serious catastrophes can sometime be used as an opportunity or as leverage for new promising beginnings. It may happen also in this case. It should be clear that because the COVIT-19/Coronavirus is a present-day issue, there are very few works discussing such a disaster. Moreover, the plague is so complicated that little could be learnt from what happened in China and what can be inferred about it to Europe. Unfortunately, we are just in the beginning, much is unknown about this virus and there are no previous inquiries to learn from. the Author hopes that this preliminary study will open the gates for further research.

Many agree that life in the "Post-Corona World" will differ from life before it. The point is that it is quite difficult identifying the foreseen changes. Thus, we will try to point out and reveal some of the main indicators, which were derived from the current Corona plague and may help in designing future life. Unfortunately, very few researches have been written on this subject up until now. This is also the reason why the reference list is so short. The required changes could be divided into two major categories:
Conceptual and Operational ones. This study concentrates on the Conceptual or Paradigmatic Aspect. Operational conclusions and guidelines are discussed in another work.

The COVIT-19 or "Coronavirus" pandemic ending phase, symbolizes among other landmarks, the ending of two hundred years of the brutal capitalism domination over the Western nations. It clearly indicates that society should embrace values other than those which were promoted by the egotistic capitalism. The simple truth is that when facing natural immense dangers or protentional catastrophes, men and women should unite together for fighting and conquering such a fearful danger. Without digging too deep for evidence, the first lesson learnt from the Coronavirus is, that in emergency time people, organizations and governments should strongly embrace the values of togetherness and solidarity and forget some behaviors taken from the traditional competition and the continual capitalist rivalry. The extreme individualism and the severe egotism are short of providing a safe haven in today's stormy days. In such exiting days dedicated groups of medical doctors and devoted nurses take the main lead rather than prominent Presidents and notable Prime-Ministers. It is unfortunately sad but true, many humanistic uplifted features supported by spiritual potentials and compassionate energies, come to life in emergency times and disastrous situations. Thus, we call to learn form this occasion and start to introduce this type of personal and organizational conduct into daily life of civil societies. It is our sincere belief that when the whole atmosphere will be changed and the political-economic system will become more human-friendly and people - oriented, when solidarity will be legitimized and replacing brutal competition, then people will be more satisfied, prosperous and happy.

Capitalism declining period started at the 2008-9 financial crisis. The "Coronavirus" crisis symbolizes the end of this process. In the aftermath of the 2008-9 crisis, we identified the beginning of the capitalism weakening process. We then offered a revised political-economic model named "The social-capitalism strategy". For more details, see: "How to secure the blessing of liberty – a social-capitalist manifest" and "essays of a senior optimist." It took another eleven years to understand how serious the required change is. An international devastating plaque was required for realizing how critical is the need for updating the whole political-economic strategy of the West. For discussing the meaning of a change Kurt Lewin's model of change is used. This model explains how difficult and tiresome the process of convincing organizations on the need and justification for going into a change process is. It also was estimated that such an act requires years. Unfortunately, the present "Coronavirus" crisis has shortened the conviction period and we hope that it will persuade many, political leaders and theoretical academicians that such a move is justified.

**THE CORONAVIRUS PLAGUE IN FIGURES**

The data collected and analyzed in Table 1 clearly demonstrates how little is known about the ways and the reasons affecting the spreading of the Coronavirus. The table brings data on several countries just for having some idea about the complexity of the available information. We have chosen 13 countries (11 of them in Europe) because it is very interesting to compare between the countries. Different criteria are available for judging the effectiveness of the closedown policies enforced by the different governments. For the sake of the discussion, we have chosen the death rate per million citizens and as a percentage of the confirmed sick figure. Although this may not be the only and the best criteria, they are still the only way to present ultimate results. The number of dead people due to the Coronavirus is something that cannot be replaced. Lower death rate eventually indicates somehow on the quality of the medical service. The table shows that Greece with 15, Israel with 31, and Austria with 70 death per million of confirmed sick citizens, are at the top of the list. That means that in those countries, beside other factors the medical treatment attained its highest achievement. UK with 535, Italy with 536, France with 430 and Spain with 383, death per million of confirmed sick citizens, are at the bottom, worst place. That means without knowing anything else, that maybe the best medical treatment was not available for all the confirmed sick people. It is interesting seeing that this death rate order, known as death percentage of the total population, indicates the same. We have no reasonable explanation to the above order. It is only a good reason for looking for more inquiry needed for getting more epidemiologic knowledge. The data presented in Table 1 may be confused because no clear results are obtained. However, said before, the data is presented just for demonstrating the complexity of the subject matter. It makes sense to assume that overtime, more comprehensive study will be carried out, one that will contribute more to understanding the plague. In this study, the plague is used as a trigger for initiating a change of the political-economic approach.

Four points of consideration, beside the biology and medical research are offered with regard the Coronavirus further inquiry. The first one refers to the size of the geographic unit, or the size of the examined population. It is ridiculous comparing US with UK or Germany with Greece. We recommend dividing the large countries into states, units or districts of 5-10 million citizens. Such a division

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1. A. Avny, 2012,
2. A. Avny, 2016,
will enable to collect more relevant information that may be used for bettering the fight against the epidemic. In this way also, the comparison between similar units will be more effective and with greater meaning. The second one points out to the "Big Data" different analysis methods that are in position of providing very helpful required information. The numbers of the 'confirmed sick' and the number of the deaths are significant enough for running those analyses. The third topic refers to the administrative, managerial and organizational undertakings and preparations. This will be discussed in another study. The fourth point refers to the size of the sample group presented. Since this not a statistical research, we did not pay attention to the size of the sample group. The only task of the group mentioned in Table 1 is demonstrating how complicated the issue is. For this task the table well represents the complications.

**THE THEORETICAL GROUNDS**

On the eve of the third millennium, encouraged by the great technological advancement and managed by the winning capitalist system, the world had proceeded toward being a one large global village. Some even foresaw the ending of the "Nation-State" era. The Coronavirus plague stops those contemplations. The Coronavirus practice sharply verified that in emergency time, every government was required to take care and provide medical services, first and foremost to its own people. Global institutions or international agencies were practically irrelevant. As said, it seems that for collecting better significant information, large countries should be divided into smaller entities. The rise of and the reappearance of national concerns are also the ones that support us in looking for another novel paradigm one that will replace the former irrelevant political-economic Capitalist systems. The Coronavirus event proved again that in bad and fearful times people prefer solidarity on competition and togetherness on egotism. These feelings caused us reexamining the current situation with the idea of finding some better strategy for attaining health, wealth and happiness. After a short historical review, we offer some novel principles to be combined within a new political-economy concept the Social-Capitalism Strategy. It is assumed that such a move will better suited for present days and contemporary demands. strategy that will better suit for present days. But first we have to make some remarks.

The first one refers to interdisciplinary study. For better understanding the complexity of today's world and in order to accept a more comprehensive picture of the occurrences it is necessary to run a methodological change. It is necessary to replace the limited traditional field of politics and to embrace a wider interdisciplinary approach. It is required to incorporate in the study elements taken from: political philosophy, psychology, organization and management theories, public administration and behaviorism studies. Techniques and practices used by these disciplines that will be employed here, will further assist in achieving the best appropriate results. Two years ago, we already explained\(^3\) the advantage of observing and studying phenomena from two different points of view, Philosophy that inquires the external surrounding conditions and Psychology – that examines the internal world of the the inner-self and the ego of the participants. The other disciplines and especially the interdisciplinary

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\(^3\) A. Avny, 2018.
approach complete the analysis and provide a much more reliable diagnosis. This approach is even more justified at the 21st post-modern century that needs inquiring complex issues like political-economic strategies of the Western nations. Our second remark refers to the subjects of the study. Studying and recommending on political-economic behavior and activity of heterogeneous societies composed of a variety of human beings, living within a chaotic environment, is a very serious and responsible undertaking. Thus, we prefer to limit our study to the Western nations, since we are familiar with their perceptions, culture and habits. By so doing, we hope to present a smarter and a more relevant solution for the future.

**Choosing between two approaches to human behavior**

Two major schools of thought compete for years on leading Social Sciences and shape the nature of relationships within societies or organizations. The first, presupposes that human-beings are born good and throughout their life strive to be and act positively. The second one assumes the opposite. People like other creatures, have no positive drives they just wish to survive. They are born as a natural outcome of mating with no sense of calling. It is quite difficult choosing between the above two options. The truth seems to be somewhere in between. At a normal orderly society, both groups of people exist. The American founding fathers while explaining why constitution is required, claimed that "Human-beings are not angels," therefore, they need a constitution for regulating their political and social life as citizens of a Union. Two main outcomes emerged from this approach:

1) No single autocratic ruler will have the power to control the Union. Only the "the Congress of the United State" should have this power vis-a-vis the president.

2) The American constitution puts enormous weight on preserving and protecting the constitution and maintaining the "Check and Balance" regime.

The conceptual division of people's basic character leads toward different theories and approaches on managing, running and leading people and groups. The positive or humanistic school believes that people should be inspired, attracted and led to fulfill the required goals. The proponents of the second school, the one that argues that people are neutral or indifferent, argue that the system or the organization should push, compel and even force people to resume their duties. This approach was also embraced by many economists of both parties, Communists and Capitalists, who claim that in principle, money and materialistic compensations are mostly the ultimate motivators of people.

The above difference appears also among executives, the managerial levels and the board of directors. Whereas the organization body should be homogeneous and steered by the chief executives, it is advisable to have a heterogeneous board of directors. Yes-men or women, and narrow-mindedness have never been an advantage. Similarly, the organizational culture and the surrounding atmosphere should be built in accordance with the leading managerial approach. History teaches that both warm inspiring and empowering atmosphere, encouraging and boosting organizational culture, can uplift organizations to skyrocketing. Ordinary, calm and rigid culture in contrary will hardly drive organizations to fulfill their duties. With regards to high-tec initiatives and technological start-ups, no question that the first positive, people-oriented and inspiring managerial approach, is the only one that can drive nations and organizations to attain extraordinary innovations and achievements.

**V. Frankel’s concept of surviving, existing and prospering**

"Ever more people today have the means to live, but no meaning to live for"(Viktor Frankl).

Viktor Frankl (1908-1970) was among the early scholars who denoted how important "the meaning of life" is for human beings in general and for keeping a proper quality of life in particular. As a survivor of the Nazi’s concentration camps in World War II, he had observed that those who had a specific and concrete purpose for their life and those who had found an actual meaning in every day’s life, were those who better survived the disastrous days. These observations convinced him on the crucial role, meaning have for maintaining life in general and meaningful life particularly. For almost fifty years, from the ending of the Second World War, most people in Western countries were busy with building their own personal treasure by accumulating more and more materialistic assets. The Capitalist perception, which posed monetary profits at the top of all desires, promotes this tendency and encourages this end-less race for maximizing it. And, as with other human tendencies, the Gold Rush in the 19th Century, for example, the race had run-away from control. Many purchased or intended to buy much above their actual

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4 We refer to Western Nations that belong to Huntington's Western Civilization, because We know little about the other nations.

5 As defined by S. Huntington (1996) in his “the clash of Civilizations” book.

6 Article 1, section 1. The American Constitution

7 Article 2, section 1. The American Constitution

8 Viktor Frankl (1946)
financial means. This move came to the unfortunate end in the 2008-9 crisis and was emphasized again at the Coronavirus epidemic. While being closed down at home, many began realizing that there are other goals in life. They have found out that other options are open for them for experiencing “self-actualization” and having a better meaning to their life.

The normal distribution theorem

Based on the erroneous assumption that "all people are equal", social sciences refer to human-beings as peons and describe them as mathematic similar figures. Since we perceive people as other products of nature, we recognize that in principle, like other natural creatures, they are not equal. As the saying: "people differ by their soul, spirit and personality as they differ by their physiognomy and appearance." Thus, the proper way for studying, describing and presenting human-beings is by using the normal distributing theorem and the bell-shaped curve. According to this theorem every normal group of living creatures is divided into three groups; two minority groups of 15-25 percent of the population, on the two opposite ends of the scale, and one majority group of 60-70 percent of the population, in the middle. We follow this model in analyzing and describing different events in social science.

The Kurt Lewin’s model of change

Based on the above concepts we use The Kurt Lewin's model of change for introducing and initiating a revised approach that offers a fresh Social-Capitalism Strategy. The model denotes three designated Phases:

1) Unfreezing – shaking, shocking and vibrating the existing establishment in preparation for change.
2) Executing the Change – implementing the required element of the transformation.
3) Refreezing – materializing and realizing the creation of a renewed system and routines.

These three phases may take years to be completed. The proposed new strategy combines positive contributions from the former two classical ideologies - socialism and capitalism. It proposes a revised political-economic regime and culture that fit better to the post-corona confusing conditions. At the following pages some of the major principles will be discussed.

FORMER CONCEPTS THAT MUST BE REVISED

"Change is the law of life. And those who look only to the past or present are certain to miss the future" [J.F. Kennedy]

Capitalism is the only way for having wealth and happiness

Moreover, orthodox capitalists really believe that they have the golden baton for attaining success and wealth. This belief led them and their followers to establish an atmosphere and a regime that demand maximizing profits, support extreme individualism and promote a rat-run competition. The said goal which intends to reflect all human desires, is so important that attaining it justifies disregarding many social responsibilities and traditional and/or cultural legacies. The Coronavirus plague openly demonstrates that even in the 21st century, life is more important than money and Public Health precedes wealth. With due respect to stand and status, the virus attacks everyone. And the preferred way for fighting against it is by a high qualified and a competent public health system. Drinking cleaning materials or quarantining drugs may help their manufacturers but cannot cure anybody. Moreover, the dedicated medical doctors, the nurses and the auxiliary personnel all work together in cooperation. They act in contrast to the capitalist maxim of permanent competition and continued rat-run. The medical staffs promote collaboration, team work and solidarity which replaced radical individualism and shameless egotism. In this way the Coronavirus caretakers opened the gate and show the way for another novel people-oriented political-economic strategy. No more money alone. Health, meaning of life and happiness are equally important for conducting normal life.  

Capitalism negates government involvement in economy

This claim is among the leading principles of the capitalist ideology. Capitalists who promote the Free Market supremacy thesis argue that government is not qualified and therefore, does not know how to lead the economy. Consequently, they argue, that the most effective and efficient body for directing the economy should therefore be the competitive free market.

Occurrences all over the world that occurred during the last decade and the present COVID-19 / Coronavirus plague totally reject this conservative argument. In reality, governments all over the globe, governments were and still are the main bodies, which are able to assist and rehabilitate the national and international economies. The free market proponents while asking for government aid, still provided some bizarre explanations for justifying it. They later offered some unreasonable excuse for this request. Thus, the lesson learnt from the last occurrences, and a fresh outlook toward the future lead us
to claim that: Government involvement in national and international economies, is not just a temporary option, but rather a crucial continual necessity for the future. Moreover, the current "Coronavirus" crisis teaches us that the whole social-economic atmosphere should be changed; people and organizations all over the world, call for togetherness, cooperation, and solidarity rather than continuing the capitalist maxims of egoism, competition, and social recklessness. The new policy proposed, also calls for decreasing the differences between the public and the private sectors. The required new atmosphere should rest on synergy, collaboration and team-work while pointing out on revised ways for operating in commonality, partnership and cohesion.

Free market rules fail directing the national economy

At the 21st century this is a common fact. Governments lead the economies of almost all democracies from US to Iceland and from Malta to Australia. Production, manufacturing, shipping or moving and other economic activities, all depend on political decision-making and supporting legislation. However, since these political internal power-games and the linkages between between the different interest-groups, are so complicated, that they justify a separate study. Thus, it was decided to leave them out of this work. Regarding the capitalist claim of separation between government and the economy, it should be noted that high level developed nations, with sophisticated technology and prosperous economy usually promote and encourage high collaboration between these two systems while promoting a considerable inter-dependency between them. In contrary some less developed countries (LDCS), who wish to materialize their independence by being free and less dependent play with the wrong idea of separation between government and national economy. In some cases, because of an old conservative approach and due to the need to decrease public corruption the World Bank and its agencies, continue to promote the idea of separation between the government and the economy. The propensity for self-dependent and non-reliance may seems safer, but eventually it limits economic growth and hinders wealth accumulation. This phenomenon exists also within the civic society. Wealthier people who depend on many service providers, maintain a higher standard of living higher than individuals who prefer to serve themselves.

The same measure is used in Macro Economic statistics. Wealthy Nations with high Gross National Product (GNP) and high GNP per capita, are those where the Service sector denotes a very high percentage (70-80%) of their total GNP. In contrast to the capitalism teaching, many Republicans and Democrats, Conservatives and Labor supporters, accept today the fact that government involvement in the economy economy is a daily normal practice. Moreover, it seems that at emergencies, crises, disasters or catastrophes, such an involvement is a must. It is expected that such an involvement should be sizeable, substantial and significant. A helpful example is the billion dollars presidents Bush and Barak Obama had infused into the automobile industries in the 2008-9 financial crisis, or the billions of euro the European governments infused in the banking industry at that time. The cost of the "Corona plague" is still unknown, but it will demand many billions.

There are numerous ways for implementing cooperation between the different sectors of the economy. The first well-known one is the Public Private Partnership (PPP), which is used in many occasions, especially by municipal and local governments. Other methods, used much for infrastructures, combine financing, constructing, running and maintaining activities lasting for twenty or thirty years. Other joint ventures run with the third sector activities and the Non-governmental organizations (NGOs) projects. The lesson learnt from the current "Coronavirus" plague is that in case of unexpected, extraordinary natural catastrophes there is no choice, but combining all powers for a successful win over the threatening disaster.

Banks fail in keeping healthy working environment

Some may argue that this field should be freed from government involvement, since the banking system is strong enough to ensure its constructive advancement. However, both the 2008-9 financial crises and the current Coronavirus plague indicate that this argument fails and cannot provide a satisfactory solution. The Monetary burden is so heavy that the national commercial banks, Central Banks and even international institutions must join together for providing a satisfactory rehabilitation track. Although such a track is always necessary for LDCs, it is also required sometimes for developed nations. The eventual meaning of such collaboration is infusing tax-payer money and public funds into private enterprises, small, large and even very large enterprises. The 2008-9 crises taught us that even large reputable National banks were involved in dangerous financing with substantial amount of bad and very risky credits. Helping them was a clear interest of the countries even when such a move contradicts the classical argument of the orthodox capitalism. Thanks to the running governments of that time, assistance that costed billion was delivered and had recovered the whole banking system. So, at present, government support ended of being a threat to private firms and became a welcomed necessity.

Globalization is the only road for prosperity

Globalization was among the few buzz words that
symbolized the capitalist idea about maximizing profits by minimizing production cost. The idea of moving manufacturing from the former industrialized countries to low-labor-cost-countries had attracted many industries. Little attention was given to the industrial deterioration of the traditional manufacturers. During the period from the 2008-9 to the Coronavirus crises, this tendency caused the weakening of the economic basis of many of the Western nations.

In addition, substantial unemployment, especially of skilled youngsters was raised to an unprecedented high level. Local leaders and political delegates who were aware of this tendency called for a change of this policy. The result was that President Donald Trump, a prominent capitalist and warm advocate of the free market perception, openly and publicly declared: "America First." This call and the policy that follows its implementation, challenge many of the free international trade presumptions. In fact, such a behavior follows an old Jewish command: "Prefer the poor of your home town", which usually are forgotten by sophisticated economists. Thus, following President Trump's call, other leaders began considering bringing back home some of their forlorn industries. The Coronavirus crisis, that had started in China, the world largest manufacturing depot, had sharpened this unbalanced situation. It encouraged nations to reconstruct their international and foreign trade agreements. They wanted it to be more balanced and considering more local interests. Local concerns and national interests should be considered before open the gates for uncontrolled and unlimited foreign goods, even if, sometime they cost less. The people's basic interests, like good jobs and decent salaries, should weigh not less than the capitalist's propensity for maximizing profits.

THE NOVEL STRATEGY'S LEADING PRINCIPLES

The social-capitalism strategy does not pretend to provide the only best solution for today’s social miseries. The novel strategy proposed, tries combining the strong and positive features of both socialism and capitalism. On this ground it constructs a more balanced strategy that intends to meet the interests of most parts of society. It strives achieving a dynamic equilibrium between government and national economy, between labor and capital, between individuals and collectives, between egotism and solidarity and between those who have and those who have not. Solidarity, social responsibility and common interest are among the major lessons learnt from the Coronavirus disaster. When nature reveals it's uncontrolled and vigor forces, many of the differences between human-beings disappear. As said: all people are equal before the law and by their limited strength vis-a-vis almighty God or facing the nature's uncontrolled powers. Having these concerns in mind the following major principles are discussed and revised.

Reforming the firm's goals

The firm's goal or the aims of every economic activities must contain three elements: economic, social and environmental undertakings. Since goals usually represent the wishes and desires of the organization's members and the stakeholders, it is imperative to clearly state and present them at the opening of any operation. A firm or an organization that will ignore this advice and will stick to the old statement of "maximizing profits", will find itself in conflict with either social or environmental demands. An enterprise that will prefer being neutral by ignoring any type of goal definition will shortly lose its character or nature.

Establishing a new culture of collaboration and synergy

This is maybe the most complicated requirement since it is hard to address in words the meaning of such an intangible term as the "Culture of Synergy." However, for the success of the new strategy it is imperative to change the whole surrounding atmosphere. It should strongly be emphasized that competition and rivalry should be replaced by togetherness and team work. Balanced relationships and dynamic equilibrium should be promoted and maintained in order to attain better outcomes. Instead of struggling and belligerent behavior, negotiation and moderating modes of operation should take the lead. Achieving a win – win situation, even if it is not always possible, should become the leading maxim in day to day operation. However, this positive and warm atmosphere should legitimize and promote creative individualism – an environment that will encourage, nurture and support innovational initiatives and start-up activities.

Setting up a novel type of government-economy relations

Several types of collaboration between the government and the private sector exist and successfully function for years. The first and maybe the oldest one, is the traditional cooperation between the courts of law and the private lawyers. Several examples of public, private partnerships (PPPs) function well in different places. Just recently, collaboration between one of the most advanced scientific Agency NASA and a private firm had succeeded in sending men to the space. Substantial sums of government monies
were infused to the private sector during the last months as aid in the fight against the Coronavirus. So, there are many possible ways for maintaining such collaboration and as said: when the collaboration spirit celebrates and human will exist, innovative initiatives would and could sky rocket.

Running a national social support services

Reality teaches us, in contrast to the capitalist classic argument on the domination of the free market and the justification for disregarding social needs, that this approach is obsolete and not relevant any more. As a result, many nation embrace different level of government responsibility for providing proper civic services in education, health and welfare. This understanding was recently encouraged by developments along the "Coronavirus" plague. They teach us again, after the former tsunamis in Japan and the Chernobyl disaster in Ukraine, that such tragedies threat and affect everyone anywhere. Disasters are the ultimate indiscriminative events since they are gender, color, race, age, nation and wealth blind. Whereas brutal capitalism promotes extreme egotism, rough, stormy days and emergency situations call for solidarity and togetherness. The basic meaning of these demands is that all the active bodies within a given State or a community should look for expanding synergy, cooperation and joint efforts. In many countries even the arm-forces and the police forces are called to collaborate with the appropriate civic organizations. Assuming that some kind of a remarkable disaster will happen once in 10-20 years, it is recommended that similar type of national initiative of working together should permanently be taught and trained.

Another logical consequent leads further to the following simple deduction. As collaboration is helpful in emergency cases why not to apply and use it during the current daily life? Although this is a major issue taken from the socialist point of view, it is still very relevant and even necessary at the chaotic sphere of the 21st century. When a devoted capitalist as President Donald Trump has decided to send every citizen a 1200-dollar check, as aid for overcoming the Coronavirus "crisis, it indicates that others, needy people should also get some help in normal times. Thus the idea of building a social security network, containing health, education and welfare services, is going to dominate in the future replacing the former capitalist regimes.

IMPLEMENTATION

Unconventional occurrences should be managed by using unconventional techniques and should be led by unconventional people. The unconventional occurrences relates to a range of natural disasters, plagues or man-made break-downs or catastrophes. These events may include epidemics and plagues, tsunamis and floods, typhoons and tornados, earthquakes or volcanic activities, nuclear outbreaks or explosions, etc. All of them may happen unexpectedly, randomly or periodically. Being unexpected and unconventional is what joins those events together and categories them together. Before proposing a model for managing an unconventional occurrence, we have to add the following remarks.

A given specific experience

During the current "Coronavirus" outbreak we were locked up at home due to the instructions posed by the official authorities. Thus, our thoughts and remarks rest on publicly published and data appear in the Internet. Our insights, therefor, emerged from our personal experience and professional observation on the actions taken by Israel, which proved to be quite effective. Hence, the following suggestions refer mainly for assisting in improving preparation for future occurrences.

A general principle remark

The topic discussed here is a national or an international disaster. Every nation or a group of nations treats it according to their local arrangements. So the remarks and the notes present in this paper are just general. They should be customized and tailored to meet every state and nation’ needs. Thus, the ideas presented hereafter could be used as guidelines or general modes of operation. Some of them are further detailed.

Guidelines for setting up a central directing body

The idea that should lead the establishing of an emergency operation agency (EOA) could be summarized as follows: It is an organ that should be able to enact all types of practices for directing and running unexpected and unconventional operations. It should be staffed by skilled open-minded and experienced executives who can act promptly and decisively under high levels of stress. Moreover, the critical most important skill required from this agency's directors is the experience and ability to direct and manage unconventional occurrences in unconventional techniques. A common and unfortunate reality is the fact that not too many Heads of States, Presidents or Prime-Ministers, are willing to put together such a highly qualified group of people. Many of them prefer to run the show by themselves since it uplifts their public status and increases their own reputation.
Setting up the EOA organization

This is the reason and the justification for recommending on establishing a designated governmental agency for leading these occurrences. It should also be understood that because they are unconventional events, they should be treated in unconventional ways. The traditional, formal and bureaucrat mods of operation do not fit and is irrelevant for managing such unexpected disasters. Bureaucrats and administrators are taught and trained "to work by the book." This formal routine fails serving unexpected phenomena. Moreover, regular orderly public servants who are indoctrinated to formally stick to the regulations and minimalizing risks and exceptional cases do not fit for leading such occurrences. These practical formalities significantly reduce the ability of ordinary public servants to treat with spontaneous disastrous or unconventional events. In sum, special problems require special dedicated people for solving them.

During the running Coronavirus plague many heads of state took command and tried to run the show. Although some of them have succeeded, the final result (high number of deaths) for example indicates that many mistakes were done. Thus, it is recommended to better be prepared for such catastrophes by setting up a designated body, the an Emergency Operation Agency (EOA) under the Head of State. Although some competent governments prepare themselves ahead to deal with such occurrence, we still find it helpful to establish an agency as described below. The recommended organ should be compact, fast reacting and dynamic. It should contain five functions:

1) The head of emergency operations agency (the EOA CEO)
2) Chief technical officer (CTO)
3) Chief logistic officer (CLO)
4) Chief human resources officer (CHRO).
5) Chief financing officer (CFO)

The detailed objective of every function is a matter of another work.

CONCLUSIONS

The Public Political-Economic field in the 2020 is jumbled. There is no theoretical approach that can or can even pretend to offer a comprehensive outlook or a guiding paradigm for running a national political-economic system. The Author argues that the COVID-19/Coronavirus event is a proper opportunity for examining the running conceptual ideas and replacing them with a new approach which combines the positive portions of every ideology. This should lead to the creation of a more balanced approach. the revised concept which is the Social-Capitalist Strategy, will respect all parts of the society and contribute a lot to the prosperity and happiness of the people.

The Coronavirus event due to its measures and significance causes many to reexamine their course of advancement. We see this event as one of the signs that symbolize the ending of the brutal capitalism inclusive domination on the West. During the Coronavirus struggle nations had revealed hidden energies and unknown potentials, badly required for winning the fight of preserving life. It is still too early for assessing seriously the strategies and policies being run in the different countries. However, some very general conclusions could be drawn.

A. Some kind of nationality was observed – people demanded that their government only will take care of them. They did not expect others to help them.
B. Citizens expect governments to combine all the available resources and provider in the fighting against the plague.
C. Brutal capitalists and orthodox supporters of the free market ideology did not offer any mode of operation better than the one used by most nations – togetherness, collaboration and devoted effort of the medical teams.
D. Thus, it is reasonable deducing that practices, successfully used in emergency situations, would similarly be helpful in daily current life.
E. So, the Social-Capitalism Strategy, which rests on the same operational principles described here, and strives to maintain a dynamic equilibrium and balanced relations between all the stakeholders, is among the best candidates for replacing Capitalism within the coming years.

In this way we hope to establish a competent and citizen-oriented regime, as portrayed by Indian-Americans chiefs in mid. 19th century: "A Government where Age grants Authority, Wisdom gives Power and Morale Compassion awards Universal Honor" (described by a priest in "Zin 2003, Chapter 7). Since this is a wonderful aspiration, so let us work hard to make it comes true, not remaining just as an Aspirin pill.

REFERENCES

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