Research Paper

Research on the integration of creative design of young men's clothing into teaching practice—Taking hard-style creation as an example

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ABSTRACT

"Hard-style" is the man's attitude towards life and also the fashionable design style. What is the feeling of hardness? It is full of power and excitement. In terms of hard-style elements, such as rock and roll, knight, cowboy, military uniform, etc., all the relevant people have the stouthearted feature and they can extend their attitude towards life to work spirit, such as professional's persistence and adamancy. "Hard-style" is also the spirit of "Perseverance and Unwavering". Hard-style is often manifested as unyielding tenacity, and dressing style has the uninhibited free and easy feeling and masculine momentum in the world of hard-style. Therefore, this research firstly discussed the spiritual characteristics and design elements of "hard-style", and then imported this style into teaching practice through teacher to instruct students' creative design method. Special elements such as rocker, knight, cowboy and military uniform are integrated into design and creation process; lastly, a series of creative men's clothing representing hard-style is completed, with a total of 16 sets. These works' styles emphasize young men's power and beauty of masculinity and express simple, spiffy and persistent spirit. It is hoped that they can be favored by the young consumers to further develop out men's clothing with market value.

Key words: Creative design, teaching practice, young men's clothing, hard-style creation.

INTRODUCTION

Research motivation

The motivation for this research starts with finding creative design ideas and performing action research. Fashion industry has been a "hard-style" design, then what is "hard-style"? "Hard-style" is a man's attitude to life, but also a fashion design style. That is full of strength with the stimulus, hard-style elements such as rock, knight, cowboy, military uniform... and so on, these are all fortunate qualities, but also from the attitude of life extended to the work of the spirit like the general insistence and strong. "Hard-style" is also a rather die unyielding spirit, hard-style performance model is a stubborn fortitude; in the hard-style world, clothing style is to have an unruly sense of sprinkler and masculinity (Kuo, 2016). Therefore, the design of the Institute of clothing works emphasize on the power of masculinity and beauty, and the expression of simple, neat and adhere to the spirit (Figure 1).

Research purposes

(1) Exploring the creative style of clothing that conforms to the hard-style spirit and fashion design of young people.
(2) Develop action strategies that integrate creative design concepts into the teaching practice, and instruct students to learn by experience.
(3) Through the learning action of "learning by doing", train students' professional knowledge and technical ability in design and creation.
(4) Improve the exquisiteness and quality of design works through review, revision and introspection feedback during the teaching and learning process.
(5) Hold a presentation or exhibition on teaching achievements and creative achievements, and invite academics and business people to share and communicate.
(6) Put forward research conclusions and suggestions to promote teachers' professional growth and enhance students' employability, and look forward to nurturing excellent creative designers for the fashion industry.

LITERATURE REVIEW

In modern life style, consumers quest for clothing style and quality is gaining increasing attention. Although market everywhere is currently on clothing brands, but in this fast-fashion era, a large number of garment factories create same style of character clothes for the pursuit of creativity and uniqueness, highlighting the self-characteristics of consumers that seem to have lost attraction. The consumers are more demanding in terms of requirements of fashion design, but also willing to spend more money to buy at a relatively high price from the boutique (Chen, 2020). This study, from the "hard-style" design concept, tries to integrate into the "rock style", "knight style", "cowboy style", "military uniform style" features, as men's creative style and design elements.

Rocker style

Rocker wind does not have a so-called fixed form. Rock style emphasizes the spirit of attitudes and personal style, finishing the rocker with more common features to provide a reference. It is hoped that everyone understand the general characteristics and style of rock subculture.

Assimilate the rock music elements into the clothing style

Music is the spirit of rock music, food, you should add your favorite music elements to create their own style, remember to keep the original spirit, not excessive copying.

The characteristics of simplicity

Black is the symbol of Rocker's invariant. If you hesitate when choosing a dress, choose black! Black as the main body with other colors is never a problem, so make sure you do not look like a clown. Black is always a good choice, you can buy some of the more classic or unique group T, in addition to T-Shirt normal wear law, but also try different ways of wearing. Pieces of black or brown leather jacket will be your dress plus points, it seems very enthusiastic (Figure 2).

Accessories

Verse double Converse, Vans, boots or pointed shoes are Rockers essential shoes. Bo Ken shoes is also a good choice when casual dress, girls sometimes try to have a metal decoration of the high root shoes to create more punk style. Above Shoes free mix and match can create a personality rock style. Heavy-duty bracelets, chains, silverware, belts, scarves and short chains are often accessories of rockers, sometimes black clothes can be used with a white belt with
Figure 2: Rocker style clothing case (source: www.wikihow.com).

Figure 3: Knight style clothing case.
Source: PNCC COLLAB website.

more features (www.wikihow.com).

The knight style

In the autumn and winter filled with this neutral atmosphere, but also a heroic grips of wind performance that is most eye-catching, autumn and winter pants with a flexible and three-piece style with a dress, stress texture and harmonious color skills are quite exciting. T-shirt with sweater + sweater + fur vest + scarf, shirt + sweater + cloak style jacket, three pieces Wearing sweater, shirts, scarves, vests, jackets and other different sets of changes in the level of play, play a very rich level of breeches wearing (Li, 2019). For the classic interpretation of the handsome style, boots and long gloves is the overall match. (Figure 3) The very important star accessories, in particular, can be stretched to the middle of the arm of the long gloves. Whether it is cortex or wool, with pants trousers having modeling effect, it will also be very eye-catching autumn and winter accessories; and short hat like a jockey wool hat, with boots, long gloves are more knights of the posture. Stylish and simple cut design shows clean and tidy style! Intimate mix of different colors inside the calm in the highlight of personality! Fit neatly decorated with the body to show the most confident of the charming style!

Cowboy style

Cowboy culture originated from New Mexico in the United States. The spirit of the cowboy is "free", this "free" word is equivalent to arbitrary, its own way, human nature. Cowboy culture is a variety of elements composed of street culture in general, it includes cowboy spirit, cowboy music, cowboy dance, denim dress and so on (Li, 2020). The so-called "cowboy" has become a popular fashion, and even has become a fixed habit, wearing tight or loose jeans, wrapped in brand-name scarves or sports caps, collection version of the shoes, of course, with digital Photography of mobile phones and headphones, plus a bunch of shiny metal ornaments, stepping on the kind of a little shake pace (Figure 4).

How much does the so-called "cowboy industry" scale? It may be scared to death, because according to the official estimate of the experts, the United States arbitrary consumption for, and the "cowboy industry" about the accounting for a quarter, JUFAN clothing, footwear, clothing accessories, sports equipment, TV, advertising, advertising, mobile phones, soft and strong beverages, chain of fast food,
record, model industry, cosmetics, art industry, finance, ball activities and life-related economic activities are infiltrated by it. And even some non-orthodox brand also cannot resist the "cowboy style" caused by the consumption penetration, and close to it.

Military uniform style

Military Uniform elements have always been necessary for the autumn and winter fashion elements. For the daily shuttle in the busy city of the elite, a uniform style dress is undoubtedly like a set of armor for you to increase the courage to meet a variety of pressures and challenges. The best way to quickly change style is to use uniform elements, because only it can often directly and rapidly show men's tough and heroic nature (Figure 5). Every year the autumn and winter fashion design, uniform winds are out of the major designers, and apparel consumers for the elements of the enthusiasm and hobbies have continued, as if living in cold weather. In the British Ting clothing lines, functional and warm ability of the large pocket coat, men's clothing uniforms have appeared, coupled with the air of the armbands and pins of the modification (Figure 5). This is the most Fashion sense of uniform style (www.yoka.com/dna/235/535/index.html).

Military Uniform element is undoubtedly a gentleman. It is up to the people of autumn and winter popular clothing to highlight the style of masculine lines and momentum of the best single product, and also pay attention to simple, practical, beautiful design and tailoring, highlighting the fashion industry with its unique style (Figure 6).

RESEARCH METHODS AND PROCESSES: ACTION RESEARCH

The significance and characteristics of action research

This research uses the action research method. From a
practical point: action research is the practice workers taking specific actions and research on the actual work situation to improve the practice. From the reflection point: it is to encourage practical workers to reflect on practical work. From a professional point: research on actual work through action to improve the quality of professional activities. From the perspective of professional groups: action research is to support practitioners and their professional groups to effectively respond to the challenges of practical work, to reflect and create reforms in response to the needs of changes or innovations in actual work situations (Kariuki, 2009).

Action research provides action plans to solve practical problems. The process includes: finding the starting point of research, clarifying the situation, developing and implementing action strategies, evaluating reflection, publicizing results and knowledge (Chungh Cheng University, 2000). The results of action research can not only improve the work situation, but also enable actual staff to gain experience in solving problems and promote professional growth (Cai, 2000). Teacher professional development involves teachers participating in formal and informal processes and activities both inside and outside the school in order to improve the teaching knowledge and skills (Jackson and David, 2000). The ultimate goal of teacher professional development is to improve students' learning outcomes. Teacher professional development is also a process to enhance students' learning ability and performance.

Therefore, this research adopts the action research method, and hopes to help teachers develop professional knowledge through the process of teaching practice. In accordance with the teaching situation, the group teaching strategy of "mentoring" is adopted to guide students to improve through "learning by doing" the concept and practice of design creation, progressing towards the direction of students' learning achievements. The five-person work team of this research organization includes: one researcher which is also the instructor and four project students. Teacher guides students through the continuous testing and drill training process, students following the teacher's detailed explanation and step-by-step demonstration, accumulate learning experience and enhance creative ability.

**Research and teaching practice process**

The schematic representation of research and teaching practice process is shown in Figure 7.

**Design and creation process**

The schematic representation of Design and Creation Process is shown in Figure 8.

**TEACHING PRACTICE**

Based on the educational concept of "learning which is the process of continuous improvement of experience" (Dewey, 1963), teacher guides students through the continuous testing and drill training process, students follow the teacher's detailed explanation and step-by-step demonstration, accumulate learning experience and
Research Problems:
1. What are the fashion styles and creative clothing characteristics that young people like?
2. How to develop action strategies for integrating creative design into teaching practice?
3. How to instruct students to improve their design creation ability through the "learning by doing"?
4. How to improve the quality of the design works through the feedback during the learning process?
5. How to display teaching and learning achievements to achieve the purpose of sharing and promotion?
6. How to promote the professional growth of teachers and students and nurture creative designers through research conclusions and suggestions?

Figure 7: Research and teaching practice process.

Figure 8: Design and creation process.
enhance creative ability. Therefore, the teacher develops action strategies that integrate creative design concepts into the teaching practice, instruct students to learn by experience, and use the equipment in the clothing studio to try out the clothing works (Figures 9 to 13). Teaching practices 1 to 5 are shown in Figures 9 to 13.

**FEEDBACK AND IMPROVEMENT**

**Check the preliminary works for the first time: try it in the clothing studio**

The teacher checked the students’ preliminary works for the first time, and guided the adjustment and correction (Figure 14).

**Check the students’ works for the second time: To correct and improve in details**

The teacher checked the student’s clothing works for the second time, to correct and improve in details (Figure 15).

**Check the students’ works for the third time: To adjust and improve the quality**

The teacher instructs the students to check the works for the third time in a simple display to adjust and improve the
Figure 12: Teaching practice-4.

Figure 13: Teaching practice-5.

Figure 14: Teacher checked the students' preliminary works for the first time.
quality of the works (Figure 16).

**RESEARCH RESULTS**

The five-person work team of this research organization includes: one researcher which is also the instructor and four project students by the teaching practice and experience learning process, the task of this research was successfully completed.

Hard-style feeling is by the spirit and identity, the gradual performance in the clothing and daily life, into the attitude from the inside out. Hard-style four elements are nothing more than rock, knight, cowboy and military, military uniform with the use of a little stiff fabric, and black tone with a simple ride can be hard to give the performance of a very full and unique style.

The theme of this work is "hard-style", designed for the minimalist style of men's clothing, the use of better texture of the rigid fabric to reflect the beauty of masculine
creation, design lines simple and neat, to show "hard-style" personality and fashion.

**Wanderer series: Instructor- Lin Chin-Min, Project Student- Pan Cheng-You**

**Mysterious villain**

Material: Cotton  
Color: Black  
Concept: black with a sense of mystery, the chapter to add the feeling of villains (Figure 17).

**Integration of the East and the West**

Material: denim, canvas  
Color: black, lavender, blue  
Concept: denim is a stiff material, coupled with the combination of blue Ukiyo-e, to convey the fusion of Western and Japanese hardcore (Figure 18).

**The nature of Yuppie**

Material: satin, canvas  
Color: wine red, beige  
Concept: the use of the carp to show the spirit of perseverance and unyielding spirit, clothing in the form of simplicity and with the nature of the yuppie wind (Figure 19).

**Hard-style of the East**

Material: satin, denim  
Color: gold, black and white color  
Concept: cloth with dragon embroidery, the dragon symbolizes power in the East, adopted the concept of the East, showing a unique and majestic hard-style (Figure 20).

**Knight series: Instructor- Lin Chin-Min, Project Student- Lin Jun-You**

**Black knight**

Material: suit cloth  
Color: Straight Stripe, Black  
Concept: with a suit cloth to do the shirt, lengthened version of the type with fit narrow pants, self-cultivation stretch the proportion of the effect; black with straight stripes of super-fit, with a knight-style hardcore (Figure 21)
Figure 19: The nature of Yuppie.

Figure 20: Hard-style of the East.

Figure 21: Black knight.

Debauchery

Material: cotton, hard suit cloth, horizontal nylon cloth
Color: Black

Concept: the use of loose cut with a multi-level within the ride, shorts on both sides of the fork and the use of different materials on the edge and with large twist, even if the black can also be very level, showing the bohemian personality


Figure 22: Debauchery.

Figure 23: Green cowboy.

(Figure 22).

**Green cowboy**

Material: tannin cloth, cotton cloth  
Color: dark blue, light blue, green  
Concept: the use of uniforms plus three different denim stacked layers of a sense of layering to slightly fit to create a casual but hard wear (Figure 23).

**Hardness and softness**

Material: a few skin  
Color: Beige  
Concept: in the form of a coat made a long version of the vest, before and after a zipper, the back zipper hidden double open on the widened version of the pull up to fit the two wear, showing a soft with just hard (Figure 24).

**Assassin series: Instructor- Lin Chin-Min, Project Student- Chen Jian-Hong**

**Calm assassin**

The assassin elements into the long version of the suit design, and the use of black to show the expression of the assassin calm and calm, but also with the feeling of hard-style (Figure 25).

**Fashion assassin**

This is the use of the concept of the skin, the skin has a stiff feeling, showing hardcore need hard feeling elements, and then use the pants (Figure 26).
Figure 24: Hardness and softness.

Figure 25: Calm assassin.

Figure 26: Fashion assassin.
Mix and match assassins

In this set of marble cloth used, marble makes people feel tough, and then with denim fabric. The two mixes make it hard with assassins and young people feel the fashion (Figure 27).

Handsome assassin

This is the way the shirt is used. With a black fabric, sleeves have shape. The buttons are made of gold and black alternately, like a handsome assassin in hard-style (Figure 28).

Godfather series: Instructor- Lin Chin-Min, Project Student- Zhu Xuan

Comfortable chic

Color: black (coat). White (clothes. Pants)
Concept: the use of knight coat version of the type, bold use of naked lingerie, to the hard-style and a little fashion free chic, subversion of the image of the godfather (Figure 29)

**Crime and salvation**

Material: Nylon Cloth (Jacket). Wool Blended Fabric (Pants). Nylon Cloth (Clothes)
Color: black (coat). White (clothes. Pants)
Concept: in the vast sea of people each have their own sins and salvation, hard to send people will have their own heart and hope, so with a simple neat silver zipper to do with, but also with the cross silver bracelet Embellishment, and the use of dress-like collar, emitting another formal wear charm (Figure 30).

**Hard-style classic**

Material: Nylon Cloth and Knitted Digital Camouflage Cloth and Hemp (Jacket). Wool Blended Fabric (Pants). Nylon Cloth (Clothes)
Color: Black (coat). White (clothes) Beige (pants)
Concept: Military style is also one of the classic elements, the use of England lattice short pants feel to break the military style, so that they can be clever and wonderful fusion (Figure 31).

**Love and hope**

Material: Khaki (pants). Nylon cloth (clothes)
Color: brown (coat). White (clothes) gray (pants)
Concept: The inner faith is justice love rational, kind of hope and warm and ignorant feeling, a pair. The future is full of passion for the big boy, it is important to let the hearts of love and hope (Figure 32).

ACHIEVEMENTS PERFORMANCES

Research and teaching team

Total of 16 sets hard-style men’s clothing works are completed in this research. The research team members include the researcher also instructor-associate professor Lin Chin-Min, the project students: Lin Jun-You, Zhu Xuan, Pan Cheng-you, Chen Jian-Hong. Through the teaching practice and experience learning process, the task of this research was successfully completed (Figure 33).

The static exhibition

Total of 16 sets hard-style men’s clothing works are completed in this research, and a static exhibition and fashion show is held (Figure 34).

Performances of fashion show

The performances of fashion show are demonstrated in Figures 35 to 38.
Figure 33: Research Team Members: Project Students- Lin Jun-You, Zhu Xuan, Instructor- Lin Chin-Min, Project Students- Pan Cheng-you, Chen Jian-Hong.

Figure 34: The static exhibition.
Figure 35: The Fashion Show: Wanderer.

Figure 36: The Fashion Show: Knight.

Figure 37: The Fashion Show: Assassin.
CONCLUSION AND SUGGESTION

1). Focus on new trends, analyzes of the physical and mental needs of consumers, and designing of men's clothing with creative and unique styles to meet the lifestyle attitude of young people in pursuit of fashion indicators.

In response to customer needs for personalized clothing design that is more popular today, the market cannot meet the needs of consumers. The design focuses on showing the quality of life at the same time reflected in the personalized clothing, to avoid a large number of clothing of same design. It follows the trend to target group as the main customers, for the specific needs of specific customers and tailored to create a unique design, in order to deeply and impressed the hearts of young consumers. After analysis, this study proposes four fashion styles in line with the spirit of hard-style, including: rock, knight, cowboy, military uniforms, as the design concept of clothing creation, to meets young people's pursuit of fashion indicators.

2). Teacher guides students to "learning by doing" through the process of teaching practice, and guide them to acquire learning experience and learn how to create clothing works that combine the design aesthetics and practical functions.

The five-person work team of this research organization includes: one researcher which is also the instructor and four project students. Teacher guides four project students through the process and steps of teaching practice, starting from the idea of thinking, data collection, planning the design style, research planning, design and creation, clothing painting, pattern drawing, Complete clothing works ...etc. Through this series of "learning by doing" training process, let students learn how to create clothing works that combine the design aesthetics and practical functions, which has the application and value of teaching practice.

3). Teacher instruct students to design clothing products suitable for young man's needs based on the fashion elements and personal characteristics, so that the design of men's clothing is favored by young consumer groups.

Men's clothing is not just simple and rigid clothing, it can be based on individual characteristics and needs for specific groups of planning, and allow men to be unique and refined. This study explores the spiritual characteristics and design elements of the "hard-style", and then it is introduced into teaching practice by the teacher, guiding the students to design and create the elements such as rock, knight, cowboy and uniforms in the creative design way. Finally, it creates a series of hard-style to create a total of 16 sets of creative clothing products. These works style emphasizes young man masculinity of the force and beauty, and express simple and neat and insist on the hope of access to young consumer groups favor, and then develop into a market value of men's clothing products.

4). Improve the exquisiteness and quality of design works through review, revision and feedback during the teaching and learning process, making the creative achievements have both design aesthetics and practical functions.

During the teaching process, the teacher conducted three review revisions and feedback:(1) checked the students' preliminary works and guided the adjustment and correction; (2) checked the student's clothing works to correct and improve the details;(3) instructs the students to check the works through a simple display to adjust and improve the quality of the works. After reviewing and
revising the clothing works, combine the fashion trends, design aesthetics and practical features, and emphasize masculine and courage of the design style, so that clothing shows a different style of men, with the body and mind at higher level. To uphold the "hardcore" male clothing style principles, the pursuit of simple design and momentum is created, so that clothing is the best equipment for men, both in practical and comfortability to gain public attention.

5). Through holding achievements performance, a static exhibition and fashion show, it is possible to establish a communication platform between academia and the fashion industry and create opportunities for cooperation.

In the clothing sales market, the major cause of consumers to buy the desired is the external beauty of clothing, which can promote consumption to establish long-term purchase loyalty factors, depending on the design of clothing and functionality. The most basic needs of clothing consumers have two characteristics: emphasis on individuality and practicality. In such a rapidly changing market trend, the designer must pay close attention to the popular dynamic, taking into account the spiritual level of the unique aesthetic needs and life level of practical function requirements, at any time into the latest vitality and creativity in order to accurately grasp the consumer's demand dynamics, for the men to design industry to open up a new opportunity and new business opportunities.

Therefore, by holding achievements performance, Fashion designers can touch consumers’ psychological and emotional needs by creating clothing that combines fashion and Unique personality, and build customers’ long-term trust and loyalty to products, and create opportunities for cooperation with the fashion industry.

6). Through the teaching practice, it helps teachers develop professional knowledge, adopts the group teaching strategy of "mentoring system", guides students to improve the concept and practice of design creation, and nurtures excellent designers for the fashion industry.

Teaching is an art, the teachers and students are important partners. Therefore, in this study, the instructor led four project students to organize a research team to promote professional growth with the apprenticeship teaching practice.

The teacher must fully prepare courses and teaching materials before teaching. In the teaching process, he/she must make good use of various teaching strategies. After the implementation of teaching, he/she must reflect and review in order to flexibly adjust the teaching materials and teaching methods. The process of guiding students’ learning and creation, after three inspections and corrections, improves the details and quality of student works.

Through the teaching and guidance process of the apprenticeship practice, students can often interact with teachers and conduct practical exercises, so that students can gradually learn to collect data, inspire design ideas, draw design drawings, application of materials, trial exercises, create works and display results, etc.

In the achievement of teaching practice, teacher integrate the idea of creative design into the teaching process of clothing design, and adopt the suggestions of students, using the hard-style as the characteristics of men’s clothing creation, in order to meet the psychological needs of young men. This study finally completed 16 sets of aesthetic and practical fashion men's clothing. Thereafter, the works passed the review and assessment, static exhibitions and fashion show were held, inviting teachers and students of design departments and fashion industry people to appreciate and share. These were done in order to nurture creative designers and promote the innovative development of the fashion industry.

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